

EFFECTIVE 1.19.22

HOWARD CUSTOM TRANSFERS, INC.

2023 PRICE LIST



PLASTISOL TRANSFERS

HOWARD MULTI-PURPOSE • ULTRA STRETCH • GLITTER • HOWARD HOT PEEL • CLEAR
 + one color + \$.50/sheet

VINTAGE WASH • GLOW IN THE DARK • FASHION REFLECTIVE • PUFF
 + one color & \$1.00/sheet + \$6.00/sheet + \$.25/sheet

MINI 7 X 10.5

	6	12	18	24	36	48+
COLORS 1	9.88	5.33	3.96	3.36	2.89	2.36
2	18.01	9.78	7.29	6.18	5.14	4.19
3	26.01	14.15	10.56	8.96	7.40	5.98
4	34.03	18.55	13.88	11.76	9.63	7.83
5	42.03	22.94	17.19	14.55	11.84	9.63
6	50.11	27.36	20.49	17.35	14.05	11.41



NEVER ANY SET-UP FEES!

Gang multiple images onto one transfer carrier sheet and cut them apart before application. Fill the sheet however you like!

SMALL 10.5 X 12

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504	576
COLORS 1	10.76	5.80	4.30	3.64	3.19	2.56	2.39	2.19	2.01	1.83	1.55	1.45	1.35	1.26	1.15	1.10	1.04	0.96	0.90
2	19.68	10.61	7.90	6.73	5.64	4.58	4.21	3.83	3.59	3.34	2.91	2.75	2.58	2.43	2.24	2.10	2.04	1.84	1.70
3	28.46	15.39	11.53	9.75	8.09	6.56	6.01	5.45	5.11	4.76	4.29	4.03	3.74	3.54	3.25	3.00	2.85	2.64	2.45
4	37.30	20.18	15.09	12.79	10.53	8.56	7.80	7.05	6.66	6.26	5.66	5.30	4.95	4.65	4.29	4.00	3.75	3.48	3.21
5	46.05	24.95	18.66	15.84	12.98	10.53	9.61	8.68	8.19	7.70	7.03	6.66	6.30	5.83	5.31	4.99	4.65	4.29	3.96
6	54.81	29.73	22.25	18.88	15.39	12.51	11.40	10.29	9.71	9.15	8.41	7.91	7.43	7.00	6.49	6.03	5.60	5.14	4.71

LARGE 12.5 X 14.5

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504	576
COLORS 1	12.44	6.73	5.00	4.20	3.69	3.00	2.76	2.53	2.34	2.15	1.78	1.70	1.61	1.56	1.48	1.38	1.28	1.19	1.09
2	23.03	12.30	9.18	7.80	6.54	5.33	4.90	4.46	4.16	3.86	3.38	3.19	2.98	2.81	2.59	2.45	2.28	2.13	1.98
3	33.41	17.86	13.35	11.33	9.39	7.63	6.98	6.33	5.93	5.55	4.98	4.69	4.38	4.10	3.78	3.55	3.33	3.10	2.86
4	43.73	23.39	17.50	14.81	12.21	9.91	9.05	8.20	7.71	7.24	6.56	6.16	5.78	5.41	5.00	4.68	4.36	4.05	3.74
5	54.04	28.96	21.66	18.36	15.05	12.21	11.15	10.06	9.49	8.93	8.19	7.75	7.31	6.93	6.49	6.01	5.55	5.09	4.63
6	64.34	34.49	25.83	21.89	17.85	14.53	13.24	11.94	11.28	10.61	9.76	9.18	8.61	8.11	7.53	7.01	6.51	6.00	5.49

OVERSIZE 12.5 X 17.5

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504	576
COLORS 1	13.64	7.35	5.44	4.73	4.04	3.26	3.03	2.78	2.58	2.35	1.95	1.84	1.74	1.64	1.49	1.43	1.35	1.25	1.16
2	25.40	13.48	10.06	8.74	7.15	5.84	5.36	4.86	4.55	4.24	3.71	3.49	3.24	3.05	2.83	2.65	2.49	2.33	2.16
3	36.80	19.54	14.60	12.39	10.26	8.33	7.64	6.93	6.51	6.08	5.45	5.13	4.79	4.49	4.14	3.90	3.63	3.39	3.13
4	48.18	25.61	19.16	16.24	13.36	10.86	9.83	8.80	8.38	7.93	7.21	6.78	6.33	5.94	5.46	5.11	4.76	4.45	4.10
5	59.51	31.69	23.73	20.10	16.51	13.36	12.20	11.01	10.40	9.79	8.94	8.43	7.90	7.45	6.90	6.45	5.96	5.50	5.04
6	70.90	37.75	28.26	23.96	19.55	15.90	14.49	13.06	12.34	11.63	10.68	10.06	9.43	8.89	8.25	7.70	7.13	6.58	6.00

MEGA 16.5 X 27

SINGLE-COLOR ONLY

	75	100	150	250	375	500	750	1000	1250	1500	1750	2000	2250	2500
	3.40	3.23	2.61	2.21	2.04	1.99	1.94	1.89	1.85	1.83	1.80	1.78	1.75	1.73

SPECIALTY TRANSFERS

colorVIBE 12 X 18



	6	12	18	24	36	48	60	72	90	108	144	180	216	576
	22.50	12.36	10.05	8.75	7.72	6.68	5.90	5.47	5.18	4.98	4.65	4.36	4.13	3.75
+DYE BLOCK	30.83	16.93	13.77	11.99	10.58	9.15	8.08	7.49	7.10	6.82	6.37	5.97	5.66	5.14

Do I need dye-block? We recommended dye-block when applying to sublimated polyester to avoid dye-migration.

EVERGREEN OVERSIZE 12.5 X 17.5

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504	576
1	19.25	10.57	7.91	6.93	5.99	4.91	4.58	4.26	3.96	3.67	3.09	2.94	2.80	2.66	2.48	2.38	2.27	2.14	2.00
2	36.15	19.38	14.57	12.71	10.49	8.64	7.95	7.25	6.82	6.37	5.64	5.32	4.97	4.72	4.40	4.14	3.92	3.70	3.44
3	52.19	27.90	20.96	17.85	14.85	12.14	11.16	10.16	9.58	8.97	8.09	7.62	7.15	6.73	6.24	5.89	5.52	5.18	4.80
4	68.19	36.46	27.38	23.27	19.21	15.69	14.25	12.80	12.19	11.58	10.57	9.95	9.32	8.76	8.11	7.62	7.13	6.68	6.19
5	84.15	45.00	33.80	28.69	23.65	19.22	17.57	15.90	15.05	14.20	12.99	12.26	11.54	10.89	10.12	9.49	8.82	8.16	7.50
6	100.17	53.54	40.18	34.13	27.93	22.78	20.79	18.79	17.78	16.77	15.44	14.57	13.71	12.92	12.01	11.26	10.44	9.67	8.86

EVERGREEN OVERSIZE PLUS+ 17.5 X 23.5

	48	60	72	90	108	144	180	216	252	288	360	432	504	576
1	5.77	5.39	5.01	4.69	4.35	3.70	3.53	3.37	3.21	3.00	2.90	2.77	2.62	2.46
2	10.00	9.23	8.44	7.94	7.43	6.61	6.24	5.84	5.54	5.18	4.90	4.65	4.40	4.12
3	13.99	12.87	11.73	11.09	10.39	9.38	8.85	8.32	7.84	7.28	6.90	6.47	6.08	5.65
4	18.03	16.38	14.73	14.06	13.34	12.21	11.51	10.78	10.15	9.41	8.85	8.29	7.77	7.22
5	22.04	20.16	18.27	17.30	16.32	14.95	14.13	13.30	12.57	11.69	10.99	10.22	9.46	8.72
6	26.08	23.83	21.55	20.40	19.25	17.74	16.76	15.76	14.88	13.86	12.98	12.05	11.19	10.28

ENDURE OVERSIZE 12.5 X 17.5

	6	12	18	24	36	48	60	72	90	108	144	180	216	252	288	360	432	504	576
1	16.72	9.18	6.89	6.03	5.22	4.28	3.99	3.71	3.46	3.19	2.70	2.58	2.45	2.32	2.17	2.09	1.99	1.88	1.75
2	31.39	16.83	12.66	11.05	9.11	7.50	6.92	6.31	5.94	5.56	4.91	4.63	4.33	4.10	3.82	3.61	3.42	3.22	3.01
3	45.30	24.23	18.21	15.50	12.91	10.56	9.70	8.83	8.33	7.80	7.03	6.62	6.21	5.85	5.43	5.14	4.82	4.52	4.19
4	59.19	31.65	23.77	20.20	16.69	13.64	12.38	11.12	10.60	10.05	9.18	8.65	8.11	7.62	7.06	6.62	6.20	5.81	5.38
5	73.04	39.07	29.34	24.92	20.54	16.70	15.27	13.82	13.08	12.33	11.30	10.65	10.02	9.46	8.81	8.26	7.67	7.10	6.52
6	86.94	46.47	34.89	29.64	24.25	19.78	18.06	16.32	15.44	14.57	13.41	12.67	11.91	11.24	10.46	9.79	9.07	8.40	7.70

ENDURE OVERSIZE PLUS+ 17.5 X 23.5

	48	60	72	90	108	144	180	216	252	288	360	432	504	576
1	5.05	4.73	4.41	4.12	3.82	3.25	3.11	2.97	2.83	2.65	2.55	2.44	2.31	2.17
2	8.75	8.08	7.39	6.96	6.51	5.78	5.47	5.12	4.87	4.55	4.31	4.07	3.85	3.61
3	12.22	11.26	10.26	9.69	9.09	8.22	7.74	7.28	6.86	6.38	6.05	5.67	5.33	4.96
4	15.76	14.32	12.88	12.29	11.66	10.67	10.07	9.44	8.89	8.23	7.74	7.25	6.80	6.33
5	19.25	17.63	15.96	15.12	14.27	13.08	12.36	11.63	10.99	10.23	9.62	8.95	8.29	7.63
6	22.79	20.82	18.83	17.82	16.83	15.50	14.66	13.78	13.02	12.11	11.35	10.54	9.79	8.97

VINYL TRANSFERS

VINYL NAMES & NUMBERS **REVOLUTION** BLING **X1.4** REFLECTIVE **X2**

PRE-SPACED NAMES & NUMBERS

NAME HEIGHT	NUMBER HEIGHT	LAYOUT	MAX. WIDTH	OPEN SPACE	PRICE
3/4"	1 5/8"	Straight	7"	3/8"	3.11
		Vertical Arch			4.04
3/4"	2"	Straight	14"	1/2"	3.21
		Vertical Arch			4.13
1"	2"	Straight	14"	5/8"	3.31
		Vertical Arch			4.21
1"	3"	Straight	14"	3/4"	3.47
		Vertical Arch			4.40
1 1/2"	3"	Straight	14"	1"	3.93
		Vertical Arch			4.84
1 1/2"	4"	Straight	14"	1 1/8"	4.21
		Vertical Arch			5.12
1 1/2"	5"	Straight	14"	1 1/4"	4.49
		Vertical Arch			5.41
2"	5"	Straight	14"	1 1/2"	4.84
		Vertical Arch			5.75
2"	6"	Straight	14"	1 5/8"	5.03
		Vertical Arch			5.97
2"	8"	Straight	14"	1 3/4"	5.41
		Vertical Arch			6.31
2 1/2"	6"	Straight	14"	1 7/8"	5.41
		Vertical Arch			6.31
2 1/2"	8"	Straight	14"	2"	5.75
		Vertical Arch			6.69
2 1/2"	10"	Straight	14"	2 1/8"	6.23
		Vertical Arch			7.15
3"	8"	Straight	14"	2 1/4"	6.24
		Vertical Arch			7.15
3"	10"	Straight	14"	2 3/8"	6.69
		Vertical Arch			7.62
3"	12"	Straight	14"	2 1/2"	7.07
		Vertical Arch			7.97

PRE-SPACED NAMES

NAME HEIGHT	LAYOUT	MAX. WIDTH	PRICE
3/4"	Straight	7"	1.91
	Vertical Arch	7"	2.92
1"	Straight	14"	1.91
	Vertical Arch	14"	2.92
1 1/2"	Straight	14"	2.60
	Vertical Arch	14"	3.38
2"	Straight	14"	2.66
	Vertical Arch	14"	3.58
2 1/2"	Straight	14"	2.92
	Vertical Arch	14"	3.86
3"	Straight	14"	3.04
	Vertical Arch	14"	3.96
4"	Straight	14"	3.47
	Vertical Arch	14"	4.35
5"	Straight	14"	3.89
	Vertical Arch	14"	4.84

PRE-SPACED NUMBERS

NUMBER HEIGHT	LAYOUT	MAX. WIDTH	PRICE
3/4"	Straight	1 1/2"	1.10
1"	Straight	1 3/4"	1.17
1 1/2"	Straight	2 1/2"	1.29
2"	Straight	3 1/4"	1.37
2 1/2"	Straight	3 3/4"	1.47
3"	Straight	4 3/4"	1.58
4"	Straight	6 1/4"	1.74
5"	Straight	7 3/4"	3.67
6"	Straight	9 1/4"	3.96
8"	Straight	11 1/2"	4.51
10"	Straight	14"	5.05
12"	Straight	14"	5.50

DIGITAL PRINT & CUT VINYL

To calculate the cost per image, find the square inch total of your design and multiply by the corresponding dollar amount. There is a 50% discount if your artwork has one cut line. If excessive weeding is required, additional charges may apply.

SET-UP FEES VECTOR: FREE HIGH-RES: +\$10 LOW-RES: +\$15

REQUIREMENTS One of the dimensions of the design MUST be 10.75" or less. Cannot exceed 15". **Minimum: \$25.**

	1-24	25-60	61-120	121+
< 12"	0.39	0.37	0.33	0.31
13-24"	0.37	0.33	0.31	0.29
25-48"	0.33	0.31	0.29	0.26
49-72"	0.31	0.29	0.26	0.24
73-120"	0.29	0.26	0.24	0.22
121-150"	0.26	0.24	0.22	0.20

FINE PRINT

ART CHARGE \$25

NON-VECTOR art files will be charged a flat rate of \$25 per half hour. A non-vector, or raster image, requires extra time for our production artists to prepare for production. Raster artwork is typically in the following file formats: JPG, BMP, PNG, GIF, TIFF. If you are unsure, submit your artwork for a free custom quote: howardct.com/request-a-quote.

RUSH \$25 per color

If you have missed the 12pm CT cut-off for FREE Same Day Service and still need your orders shipped same day, a \$25/color charge will apply. Rush service may be limited on high-production days. Our sales team reserves the right to refuse rush orders for this reason. Rush service is only available on plastisol transfer products.

DIGITAL PROOF \$5 each

Upon request, our artists will provide a digital emailed proof before your order enters production. Additional revisions and proofs will also be \$5.

TYPE SETTING \$.20 per word

Vector and template orders with more than 15 words will carry a \$.20 charge per additional word. To avoid this charge, you can type your list as you would like it to appear (ex: John Doe) in list form. Microsoft Word documents preferred.

CHANGE \$5 per color/screen

If you make changes to your artwork after the films have been sent into production, there will be a \$5 charge per color/screen.

PATTERN SEARCH \$5

If you need your sales team member to search for a past order number or pattern number, there will be a \$5 fee/order.

CANCELATION \$15

All canceled orders will be charged a fee of \$15. If you cancel after the screens have been exposed, there will be an additional fee of \$15/screen.

COLOR MATCHING \$30 per color

Pantone® color matching is available for a one time fee of \$30/color. We will stock your custom color on our shelves and you can re-order in the future at no additional charge. Color matching will add two business days to standard turnaround times. Only available for Howard Multi-Purpose, Evergreen, Endure, Howard Hot Peel, and Ultra Stretch.

COLOR WASH \$15/30 each

Plastisol transfers incur a color wash charge of \$15/screen. Specialty transfers and Mega Gang orders incur a color wash charge of \$30/screen. Oversize Plus+ requires a 24 sheet minimum per color wash. Mega Gang requires a 25 sheet minimum per color wash.

ORDER AT DASHBOARD.HOWARDCT.COM

You can request a free custom quote or submit your artwork to place an order on our new Dashboard Site. You can also review your order history, request samples, and manage your invoices.

